



Dear School,

Have you heard about Rubery Swop Shop? We currently work in partnership with the local community and 30+ schools, across Birmingham and Bromsgrove – although this number is constantly increasing.

Our vision is to '**Help all families access school uniform, whatever their financial position, and to reduce waste**'

Our mission is to '**Collect all unwanted (but reusable) school uniform, clean and prepare, store and redistribute to families across the Birmingham, Bromsgrove and the surrounding areas**'

We are hoping that you may consider supporting us by taking one or more of the following actions:

- ✓ Provide any unwanted/unclaimed school uniform items rather than throwing them away at the end of the school term/year.
- ✓ Allow us to display our banner on your school fence for a week, to raise awareness of this free service.
- ✓ Make parents aware of this service so they can either request or donate items e.g. through your school newsletter, on the uniform information on your school website etc.
- ✓ Establish a collection point at school for parents to drop off donations – this could be at the end of each term.

If you already have a school uniform donation system at your school, that is brilliant! Let us know if we can help, we want to work in partnership with schools and make their systems as effective as possible.

This group does not charge for any items, there are no monetary transactions – everything is provided free.

Those who require uniform can contact the group (privately) and we make arrangements to get items to them without any obligation on them. Additionally, the school can request items (without identifying pupils) – we also receive requests from social services and charities.

During the year, at key times, we hold community events so that families can access the school uniform they require. Information is distributed via schools and social media in order that as many families are aware as possible.

Thank you so much for taking the time to read this, we hope you can support us in some way with this initiative.

Kind regards

**Kristina Murphy**  
**Founder**

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